

PHURO INNOVATIONS

ECOLOGICAL PEACE

Press Conference



Understanding
Attempt at it
Together





STUDY

A clear Vision

29 May 2024

Rachna Sharma

“महात्मा गांधी से लें सीख”

Shefali Khanna

कला के माध्यम से शांति हैं”

Ecological Peace

Ajay Chaudhary “आज,
धरती माता के साथ
शांति का मतलब
विश्व शांति है

Melwyn Williams

“युवा प्रतिभाओं को करें पोषित”

UN peacekeeping

Anand Kumar

“नेट जीरो समुदाय
की स्थापना की हैं.

Request to Indian Govt

सशक्त करनेवाला

A NEW INDIA

Follow us @phuroforpeace and check out our Events Calendar for information about our new program, launching in September 2024



PRESS INFORMATION; FAQ's

United Nations - International Day of Peacekeepers
Wednesday, 29 May 2024

Fit for the future, building better together

Author - Rachna Sharma

Can you detail some immediate tasks that you propose the IGO must do

We have called for this press conference to publicly face our regional fears and solve them, we are running away from these problems. Today's situation is such that our primary dependency should be within the region. Isolation will not solve anything as we all are uniquely positioned in the world map as Himalayan civilization with the same air, water, food resources.

Global reports have announced that South Asia needs help, and we are the most affected nation /region. We should stabilize ourselves politically and socially.

We have been doing this work for the past eight years now and we need to scale it to ensure we are able to execute our prototypes.

First we need the support of the Govt to ensure we are able to do this with sufficient permissions to relook at existing treaties; make amendments as per today's demand and suggest new treaties for the region.

Second, we need to immediately reach consensus on the Himalayas and its natural resources which have been a time of contention between South Asian powers lately since the division happened. We have to resolve conflict with political philosophy, ethical boundaries and principles for the region.

This will be to build stability and peace in the region. We will be impacted directly by anything unpleasant that happens in the Himalayas.

Third is making it possible via economics. The intra-regional trade is locked due to close borders and lack of economic treaties. All the resources are within our Himalayas, we do not need to look beyond. We have to revive our craft, music, food and travel. We have to realize we are different and become globally local. Globalize our products with right trade practices. We are not west, and we can't chase them with technological innovations when our backgrounds are different. We must play on our strengths.

E.g. fast fashion has ruined our textiles, fast music has made our musicians and heritage jobless, Fast food has ruined our food markets / spices / citizenry health and best part is everything we buy is western. From morning to night each and every product we use is not made in India. Why? Our craftsmanship, our artisans are jobless, because we started using plastic and steel.

We are the victims of western senseless globalization which has made the world an uninhabitable world, however we cannot keep sitting and waiting for a miracle. We have to take charge and think regional.

Our farmers will commit suicide due to changes in weather, food cycles, floods, draughts and heat waves. We need a focused Institution / IGO.



Last but not least We also have to open several small micro finance banks and help our younger generations scale local business to world standards. EG, hold on while you are reading this article, google Hunza and see what they eat and how they are a part of the western scientific studies abroad. We have to innovate the silk route, with more sophisticated ways to build trade, via railways, air and water. A combination across

these regions to open borders and commute within these nations.

And, defense and security, our own force like NATO, could retain our defense expenses and at the same time, we would maintain our forces. That way we will stabilize the expenses.

In the long term, last but not least we must all contribute towards the disarmament process in the world. That would be the ultimate result of IGO.

We would also like to highlight that we are already dealing with Climate Change, this is not the time to expand into space without proper research about its limitations and repercussions in the long run.

Why IGO at this given point?

The world is going through a very rough patch, The Palestine - Israel conflict, Ukraine & Russia, China & Taiwan. The United Nations was created to avert a situation like World War two. Now is the time to exert that power & showcase that wisdom.

We are well versed with global problems of conflict, poverty and climate change. There is destruction happening around the world and this is how Wars begin. At this point humanity has sufficient data, history and statistics to learn from and deescalate these tensions to save their nations and civilizations.

This year the UN has called for an expansion of the role and contribution of women in its operations and we have written to them asking them to use our institution as a regional solution and let us help as our intent is the same. Except for scale there is no difference in our and their thought leadership for world peace.

Hence for us at Phuro Innovations, UN Peacekeeping Day is the best day to hold this public call to establish an IGO in South Asia or empower us to do so.

For the sake of the lives of our soldiers and their families, we must ensure there is no WWIII.

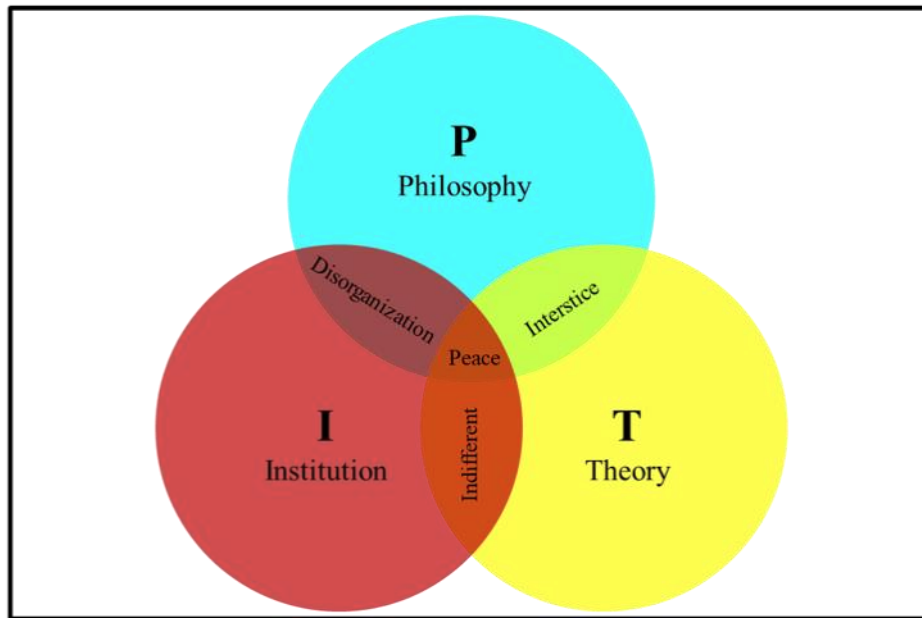
What are the opportunities and threats involved in its formation

Let's talk about opportunities which lie within these threats; our first threat is climate change and then conflict within the region due to terrorism.

The biggest threat is insufficient global decarbonization efforts regarding NDC's at COP8. While that

is a threat, I see that as a huge opportunity for South Asia to take charge and lead the way, experiment with technology and become the leader in energy transition.

Venn Diagram of Peace



$$|P \cup I \cup T| = |P| + |I| + |T| - |P \cap I| - |T \cap P| - |I \cap T| + |P \cap I \cap T|$$

Territory
Philosophy
Institution
Theory
Disorganization
Interstice
Indifferent
Peace

While we have used the EU as theory in the Venn Diagram of Peace, the outlook is hopeful. In the past, the European Union (EU) has been ultimately reinforced through crises. Like everything that has manufacturing and expiry, the EU has its time, The EU could be increasingly overwhelmed by a succession and multiplication of overlapping crises, leading into uncharted territory.

This gives us a tried and tested theory that the EU did work. We can create our localized version of the EU and make it work for us. Today we have time left to plan this and benefit our civilization rather than wait for a crisis to happen again. We are not in the dark ages. We have information available. South Asia can take a lead in the Energy transition to become a world leader

However, several natural resources and water supplies could get disrupted due to non-compliance with climate change requirements and absence of IGO which needs careful dialogues, deliberation and to save the Himalayas.

Any disruption will not only lead to floods and droughts, the entire natural cycle of glaciers and volcanoes can be disputed, I am not even a scientist, however I understand these problems deeper as I consider planet earth as Mother. A mother who has given us selflessly and we can't abandon her when she needs us. We have to stand up for the earth, rise for the Himalayas and save this world.



DEVELOPING CULTURE OF PEACE

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